
Reed Employment launches Reed PA & Secretarial

- New website (www.everythingpa.co.uk) unveiled at Times Crème Show
- 13-15th May, Stand 622

Reed Employment, one of the UK's largest recruitment companies is today launching Reed PA & Secretarial, which encompasses the recruitment of top talent from EAs to PAs and Team Secretaries to Legal Secretaries.

One in ten jobs of the 200,000 posted on www.reed.co.uk, the company's online recruitment site, each month are secretarial and administrative roles. This is the largest category of jobs on the site. Reed PA and Secretarial's specialist recruitment service will help meet the growing business demand for top quality PAs and Executive Assistants, providing access to the thousands of talented multi-skilled PAs registered on its database.

To support the service, a new website - www.everythingpa.co.uk - offers a complete online resource for PAs and secretaries, discussion forums where PAs can chat and share experiences is also being launched. The site is also full of useful resources such as online booking facilities for travel and events. Plus it will include career advice and tips, exclusive offers and competitions, news of events, and also links to new jobs featured on www.reed.co.uk. The new site will be unveiled by Reed PA & Secretarial at the Times Crème Show at Stand 622.

Reed Employment will be adding a touch of style to the event by running an on-stand promotion to find 'The face of Reed PA.' To be entered into a prize draw to win 'The Face of Reed PA,' attendees simply need to visit the Reed Employment stand to have their photo taken. One lucky entrant will then have the chance to win a luxurious spa weekend and participate in a glamorous makeover and photo shoot where the images will be used on www.everythingpa.co.uk.

Catherine Maskell, Brand Manager at Reed PA & Secretarial says, "We are delighted to launch a specialist recruitment service for companies looking for high quality PAs and administrative staff. We are known in the market as a leading secretarial recruiter, placing top quality PAs and secretarial staff for over 40 years. We are hoping that our new service will ensure we are the first port of call for UK companies looking for secretarial support and that our business goes from strength to strength."

"We are confident that our new site, www.everythingpa.co.uk, will provide PAs and secretaries with all the resources they need to carry out their jobs successfully and as such will become a much used resource UK-wide," she added.

Notes to Editors

Reed PA & Secretarial is the independent specialist provider of skilled administrative, clerical and support staff from Executive PAs to Medical, Legal and Team Secretaries. Assisting jobseekers and Employers for over 40 years, a combination of a national network of over 150 branches and the industry-leading website, reed.co.uk which receives over 1 million job applications per month, mean that Reed PA & Secretarial has the widest selection of skilled candidates and job opportunities available in the UK.

www.reedpressooffice.co.uk